

2025 Exhibitor & Industry
Partner Prospectus



Occlusion, TMD, Comprehensive Care

70th Annual Scientific Meeting

February 19-20, 2025
Chicago Marriott Downtown
Magnificent Mile

Agenda

Day One

Wednesday, February 19, 2025

7:00 - 8:00 AM BREAKFAST

8:00 - 8:30 AM Welcome

8:30 - 9:15 AM Digital Smile Design with 3D Integration

David Turok, DDS, FAGD

9:15 - 10:00 AM Uncoupled: When anterior contact may not be preferred

Charlie Ward, DDS

10:00 - 10:30 AM BREAK

10:30 - 11:30 AM Uncoupled: When anterior contact may not be preferred

Ed Zebovitz, DDS

11:30 - 12:00 PM Discussion Panel

David Turok, DDS, FAGD; Charlie Ward, DDS; Ed Zebovitz, DDS

12:00 - 1:30 PM LUNCH

1:30 - 2:15 PM The Body IS The Bite

Alice Lam DDS; Mike Cantrell, MPT, PRC; James Anderson MPT, PRC

2:15 - 3:00 PM The Role of the Orofacial Pain Dentist in Medical Management and Patient Care

Gary Heir, DMD

3:00 - 3:30 PM BREAK

3:30 - 4:30 PM Toward Better Practice: Why Incompetence Fails to Recognize Itself

David Dunning, MS, PhD

4:30 - 5:00 PM Panel

David Dunning, MS, PhD; Alice Lam, DDS; Mike Cantrell, MPT, PRC; James Anderson MPT, PRC; Gary Heir, DMD

Agenda

Day Two

Thursday, February 20, 2025

7:00 - 8:00 AM BREAKFAST

8:00 - 8:15 AM Welcome

8:15 - 9:00 AM Insights on Optimal Performance: Moving From Surviving to Thriving
Nick Holton, PhD

9:00 - 9:45 AM Strength Train to Prevent Pain
Brianne Novaes, CPT

9:45 - 10:15 AM BREAK

10:15 - 11:15 AM Dental Sleep Medicine State of the Union: Past, Present and Future
Erin Elliott, DDS

11:15 - 12:15 PM AES Annual Membership Meeting

- 2026 Meeting Preview
- Awards (Posters, Fellow/Master)
- SIC Presentation

12:15 - 1:30 PM LUNCH

1:30 - 2:15 PM Occlusion in the Digital and Implant World: Foundation Principles to Find Success in Patient Care
Dean Morton, BDS, MS

2:15 - 3:00 PM Surgical and Prosthetic Approaches For Atrophic Jaw Reconstruction
Ziv Mazor, DMD, MS

3:00 - 3:30 PM BREAK

3:30 - 4:15 PM Peri-Implant Disease: Causes, Symptoms, & Non-Invasive Treatment Options with Emphasis on the Role of Dental Hygiene
Shavonne Healy MSDH, RDH, ICP

4:15 - 5:00 PM Dentistry in the MetaVerse
August deOliveira, DDS

Exhibitor & Industry Partner Opportunities

Put your company in front of 400 dentists leading in the fields of occlusion, TMD and comprehensive oral care. Build camaraderie with dental professionals who value establishing relationships with their peers and industry partners.

Maximize the impact of your marketing budget with our exclusive Exhibitor/Sponsor packages. These packages not only include standard booth spaces but also offer selected sponsorship and marketing tools designed to significantly enhance your company's visibility. By supporting a special conference activity, you'll stand out from your competitors and capture the attention of AES attendees.

Gold Level - \$6,000: One Available

- Exclusive Sponsorship of President's Reception to include Signage and Branded Cocktail Napkins
- Recognized as Gold Sponsor on AES Website for year-long exposure with link to company's website, company description (100 words), in addition to a 10-minute Video Segment to be placed on the AES website (*Content to be approved by AES Management.*)
- Recognized as Gold Sponsor on related AES Communications to include email and social media channels
- Priority Booth Placement in Exhibit Hall
- 2 Push Notification to all Attendees During Meeting via Mobile App
- Bronze Level Benefits and One Additional Meeting Registration

Silver Level - \$4,500 : Two Available

- Exclusive Sponsorship of either Breakfast or Lunch on Wednesday
- Recognized as Silver Sponsor on AES Website for year-long exposure with link to company's website, company description (50 words), in addition to a 5-minute Video Segment to be placed on the AES website (*Content to be approved by AES Management.*)
- Recognized as Gold Sponsor on related AES Communications to include email and social media channels
- 1 Push Notification to all Attendees During Meeting via Mobile App
- Bronze Level Benefits

Bronze Level - \$2,200

- Exhibit Booth
- One Exhibitor Registration
- One Invitation to President's Reception
- Registration Kit Insert
- Company Logo and Link on the AES website
- One Attendee Mailing List

Additional Branding and Sponsorship Opportunities

- **Branded Napkins During Scheduled Breaks** \$1,000
- **Branded Coffee Sleeves During Scheduled Breaks** \$1,000
- **Branded Lanyards** - \$1,500
- **Friend of AES** - \$500 each (recognition at the AES Meeting and Related Signage)

**Additional representatives may be registered at the discounted fee of \$550*

2025 Commercial Exhibit Rules, Regulations and Information

Exhibit Booth Information

A limited number of commercial exhibit spaces are available in the AES Exhibit Hall at the Chicago Marriott Downtown Magnificent Mile, in Salon III, 7th Floor next to the Scientific Sessions Lecture Hall. All fees must be paid in full prior to the meeting. One unit of exhibit space (8'X10' Booth) includes: pipe and drape, ID sign, 1 six-foot table, 2 chairs and 1 high rise presentation table.. Fee also includes breakfast and lunch for registered representative on both days. Additional representatives may be registered for an additional fee of \$550. Additional charge for electrical access. Wi-Fi will be provided at no extra cost.

Exhibit Booth Rules/Regulations

The AES reserves the right to refuse any commercial display deemed inappropriate to the scientific nature of the meeting. First time exhibitors must be approved. Exhibit materials may be distributed at the exhibitor's booth only. All exhibit materials must comply with local fire laws, insurance underwriter and safety regulations. Inherently explosive or flammable materials and substances are not permitted. All electrical work must be installed in accordance with local regulations. All packing materials and containers must be removed from the exhibition area by the time the exhibit hall is open. Exhibitors are required to staff their booth with an attendant during all open hours. AES will provide a security guard during the hours which the exhibit hall is closed. Exhibitor's equipment is not insured by AES for loss, theft, damage or breakage. Neither the Chicago Marriott Downtown Magnificent Mile employees or representatives, or any representative of AES can be held responsible for any injury, loss or damage to the exhibitor's employee or property. The exhibitor must assume responsibility for damage to the property caused by, or which in any way arises out of the actions of the exhibitor. Exhibitors who fail to arrive will be responsible for all rentals and no refunds will be issued. The AES will allow the exhibitor to cancel its exhibit space up to eight weeks prior to the meeting and will refund 50% of the registration fee. Within eight weeks no refunds will be granted. All exhibitors who ship materials directly to the hotel will do so with the AES's staff. Information and an exhibitor registration kit will be sent at a later date.

Proposed Exhibit Hours:

Setup Only Tuesday, February 18: 9:00 am – 5:00 pm

Hall Open February 19 & 20: 7:00 am – 4:00 pm

Breakdown Thursday, February 20: 4:00 pm – 5:30 pm*

**Please note that if you are not exhibiting at AAFP you must clear your booth by 5:30 pm on Thursday, February 20.*